

## Community Health Improvement Plan Priority Area: Physical Activity

<b>Overarching Goal:</b> Increase physical activity among all ages in all of Klamath County.						
<b>Benchmark:</b> Decrease number of residents that are physically inactive by 8% as measured by County rankings						
<b>Objective 1: Increase awareness and access to physical activity opportunities in Klamath County</b>						
<b>Strategy 1: Increase physical activity opportunities in parks, schools, and worksites</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
Continue funding raising for Pump track	Number of grants submitted and amount of money raised	2 grants submitted per year or fundraising efforts facilitated	\$500,000 County ARPA grant applied on 11/30/22	Submitted Outride grant, have not heard back. Did not get funding from Healy Foundation. Received \$50K from Klamath County Developmental Disabilities. Submitted Klamath County Tourism grant for \$50k. Submitted Local Government grant for \$535K.		
Build Moore Park Playground	Breaking ground	Playground installed and open for public	Sent out press release that \$1.4 million was raised. RFP went out for bid.	Modoc Construction got the bid to build the playground. Columbia Forest Products donated \$2,000.		
Implement Safe Routes to Schools programming	Number of events hosted	4 events per year	Had a date for the Pelican Wellness fair, however it was cancelled due to snow.	Set Dates for Walk to School. Pelican 5/5/23 Conger 5/12/23 Roosevelt 5/17/23		
Host physical activity competitions and challenges	Number of competitions/ challenges hosted	2 competitions / challenges per year	Completed Movenber First Responder Challenge as well as Fall into Fitness Challenges.	Planning Moai Worksite Competition Planning OIT Fun Run Planning Steen Sports Park Walk a Thon Planning Bike to Work Day		

Partner with government and community organizations to increase accessibility to parks and trails. (BTS, Quail Trail)	Number of transportation opportunities created	Get 1 transportation route	Learned that Quail Trail is understaffed and unable to help.	Emailed BTS about adding an additional stop on the McLoughlin Route at Spence Mountain. Have not heard back.		
<b>Strategy 2: Increase physical activity with built environment prompts</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
Transform sidewalks/asphalt trails with opportunities to increase movement	Number of prompts installed (paint, etching of concrete..)	3 prompts installed	Applied for SHARE Initiative grant and was recommended for \$19,500.00	Received grant funding of \$19,500.00.		
Create a downtown walking loop complete with signage	Number of meetings facilitated gauging support	4 facilitated meetings to gauge interest/	Working on presentation/proposal for city council.	Completed downtown signage audit with the city. Working on sign designs.		
Increase wayfinding, interpretive and educational signage in the community	Number of signs installed on trails	2 new signs installed	Installed signage on the Wingwatchers trail	Applied for grant to increase signage on Lake Ewana Trail.		
<b>Strategy 3: Increase community awareness and education around physical activity</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
Partner with engagement committee to create awareness about physical activity and promote existing opportunities in the community	Number of marketing materials created for physical activity opportunities	5 materials created/year	Facebook posts shared out on Todd Durkin event as well as Movember and Free Community Fitness Classes	Shared out on Social Media about Bike to Work Day, OIT fun run, Steen Sports Park Walk a Thon.		
Develop and implement a natural movement campaign	Number of people engaged	35 people participating	Planning on running the Fall into Fitness Campaign again.	Will run Fall into Fitness Campaign again.		

Collaborate community partners to increase awareness about winter activity opportunities	Number of winter activity opportunities marketed	3 winter activities marketed	Partnered with Steen Sports Park to promote their indoor facilities. Put together a committee on creating a Master Map of Winter Trails	Had 3 people interested in Winter Activities Trail Map. Looking for more interested participants before booking a meeting.		
Increase resources for rural communities on physical activity	Number of resources created	2 resources created	Discussed creating print material for mailing.	Set up a day to travel with IYS to assess Physical Activity in Bonanza, Bly, Malin and Merrill		
Expand community calendar to communicate events and opportunities for activity	Number of events added to calendar	12 events per year	19 events created and posted	16 events created and posted		
<b>Strategy 4: Increase physical activity programming and events</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
Host get outdoors events that encourages children and parents to get outside to play	Number of events hosted	3 events hosted	Working towards Moore Park Playground Kickoff Community Build Event	Supported “Play Outdoors” event Continued work on Moore Park Playground Kickoff Community Build Event.		
Host community fitness classes weekly	Number of classes hosted	1 class/week	20 Free Community Fitness Classes Hosted. With 103 participants attending total	13 Free Community Fitness Classes hosted with a total of 125 participants attending.		
Host community give back and clean-up events	Number of events hosted	4 events per year	Awaiting tobacco litter clean up dates from Hannah Zhang	Created dates for Downtown Tobacco/Litter Clean up on 3/27 and 6/19. Adopt a Highway Clean up date created for 4/14. Steen Sports Park Clean up created for 5/24 Clean up on 3/27 was well attended.		

Seek funding to expand programs and projects	Number of grants submitted	2 grants submitted per year	Applied for SHARE Initiative grant for signage.	Awarded SHARE Initiative grant. Applied for Schwemm Family Foundation grant.		
----------------------------------------------	----------------------------	-----------------------------	-------------------------------------------------	------------------------------------------------------------------------------	--	--

#### Greatest Accomplishments Quarter 1:

- Getting in grant for SHARE Initiative and getting recommended for \$19,500.00
- Fall into Fitness Campaign as well as Movember Competition and the celebration for both
- Hosted Todd Durkin

#### Challenges/barriers to success Quarter 1:

- Learning that Quail Trail does not have the capacity/staff to add more routes
  - Having to cancel an event due to weather
- 

#### Great Accomplishments Quarter 2:

- Receiving \$50K from Klamath County Developmental Disabilities.
- Columbia Forest Products donating \$2,000.00 to the Moore Park Playground

#### Challenges/barriers to success Quarter 2:

- Communication to BTS about routes
- Having an affordable indoor space that's big enough for the Free Community Fitness Classes