

## Community Health Improvement Plan Priority Area: Food Insecurity

<b>Overarching Goal:</b> Decrease food insecurity and increase access/education about local foods.						
<b>Benchmark:</b> Decrease Food Insecurity by 2% as measured by Feeding America (on Healthyklamath.org)						
<b>Objective 1: Identify strategies in the remote communities to improve food security</b>						
<b>Strategy 1: Partner with community stakeholders that have programs in remote areas to increase reach and connectivity to food</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
<b>Collect data in remote communities utilizing the Nutrition Hub and other programs in order to assess impact of current programs</b>	Number of surveys/qualitative interviews performed	10 surveys or interviews conducted	Interview guide developed for data collection	Data collection began.		
<b>Create ambassador or champion program (a remote resident) with incentives for them, and having them help us collect better data to assess needs and impact.</b>	Ambassador materials developed	1 Ambassador trained or materials developed	No progress	No progress		
<b>Host a FEAST or alternative event to identify key projects that meet the needs within communities.</b>	Number of events hosted	1 event per year	Planning initiated. Event being hosted 3/20/23	Hosted Find Your Farmer March 20 <sup>th</sup> (Complete)		
<b>Strategy 2: Increase access to local foods and producers</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
<b>Provide resources for new and existing producers (financial, education, training etc.)</b>	Number of resources developed/hosted	1 new resource per year	Provided funding and assistance with swag development for Klamath Grown.	Training hosted, Living Well takeover published		
<b>Assist Klamath Works with development of community garden</b>	Amount raised towards community garden	\$30,000	Applied for SHARE funding \$38k (recommended to be funded).	Awarded SHARE Initiative funding (Complete)		

<b>Create resources about local food system, availability and guide</b> (when is the peak season or in season products for FM and types of foods etc., tips and tricks for trying new foods)	Number of resources developed/hosted	1 new resource per year	No progress	Klamath Grown developed producer guide which was published in LW.		
<b>Create Facebook or group for the farmers to discuss what's being grown and problem solving?</b> (Facebook, or in person etc.)	Number of groups facilitated or created on Facebook	1 new Facebook page or group facilitated	Nicole Sanchez created FB group.	FB page active		
<b>Increase free/affordable transportation to markets</b> (Basin Transit Service, Quail Trail etc.)	Number of transportation opportunities to markets	1 new transportation route to market(s)	No progress	No progress		
<b>Objective 2: Increase education and utilization of existing resources and programs in Klamath County</b>						
<b>Strategy 1: Leverage partnerships to build awareness of food based local programs</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>
<b>Interactive map of where you can use SNAP and WIC developed in partnership with IYS</b>	Number of interactive maps developed	1 map created	No progress	No progress		
<b>Help facilitate an EBT machine for mobile hub and Merrill market in partnership with IYS and Merrill market.</b>	Number of SNAP applications submitted	1 EBT card reader	No progress	No progress		
<b>Partnering organizations commit to "spreading the word" (ambassadors for resources).</b>	Number of organizations that sign the "pledge to share"	5 organizations sign the pledge	No progress	No progress		
<b>Strategy 2: Promotional campaign on food system</b>						
<b>Tasks:</b>	<b>Process Measures</b>	<b>Process Target</b>	<b>Oct-Dec 2022</b>	<b>Jan-March 2023</b>	<b>Apr-June 2023</b>	<b>July- Sept 2023</b>

<b>Videos about food</b> (Discover Klamath agritourism can we add to KCEDA's project?)			No progress	No progress		
<b>Marketing campaign about where money goes when you buy local "more expensive" food.</b> (10% commitment for purchasing local Include double up bucks program and that SNAP is accepted at FM Break down how many meals you can get out of the fruit or vegetable your buying at market)	Number of materials developed and number of people engaged	50 people engaged in campaign	Will be in Living Well 2023	Published in living well, but no one signed up.		

